## MAGAZINE ADVERTISING RATES

| RATES PER<br>INSERTION | 1 INSERTION | 4 INSERTIONS<br>less 10% | 6 INSERTIONS<br>less 15% | 12 INSERTIONS<br>less 20% |
|------------------------|-------------|--------------------------|--------------------------|---------------------------|
| Full page colour       | £1,250      | £1,125                   | £1,062                   | £1,000                    |
| 1/2 page colour        | £720        | £648                     | £612                     | £576                      |
| 1/4 page colour        | £450        | £405                     | £382                     | £360                      |
| 1/8 page colour        | £230        | £207                     | £196                     | £184                      |

## GROUP ADVERTISING DISCOUNTS

2 MAGAZINES a further 10% discount

3 MAGAZINES a further 15% discount

4 MAGAZINES a further 20% discount

5 MAGAZINES a further 25% discount

LIMITED AVAILABILITY OF PREMIUM R/H ADVERTORIAL POSITIONS

SPECIAL POSITIONS & INSERTS BY ARRANGEMENT

CLASSIFIED RATES FROM £22.50 per column cm

AGENCY DISCOUNT 10%

## ONLINE ADVERTISING RATES (PCM)

| COMPETITION +<br>DATA CAPTURE | CUSTOM CONTENT | INSERTION INTO<br>YEARLY CONTENT | BANNER ADVERTISING |
|-------------------------------|----------------|----------------------------------|--------------------|
| £500                          | £500           | POA                              | POA                |



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