

MAGAZINE ADVERTISING RATES

RATES PER INSERTION	1 INSERTION	4 INSERTIONS less 10%	6 INSERTIONS less 15%	12 INSERTIONS less 20%
Full page colour	£1,155	£1,040	£981	£924
1/2 page colour	£660	£594	£561	£528
1/4 page colour	£410	£369	£349	£328
1/8 page colour	£230	£207	£196	£184

GROUP ADVERTISING DISCOUNTS

- 2 MAGAZINES a further 10% discount
- 3 MAGAZINES a further 15% discount
- 4 MAGAZINES a further 20% discount
- 5 MAGAZINES a further 25% discount

LIMITED AVAILABILITY OF PREMIUM R/H ADVERTORIAL POSITIONS

SPECIAL POSITIONS & INSERTS BY ARRANGEMENT

CLASSIFIED RATES FROM £22.50 per column cm

AGENCY DISCOUNT 10%

ONLINE ADVERTISING RATES (PCM)

COMPETITION + DATA CAPTURE	CUSTOM CONTENT	INSERTION INTO YEARLY CONTENT	BANNER ADVERTISING
£500	£500	POA	POA



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219,100 delivered to the most affluent homes in Surrey, South West London & Berkshire every month*



COVERED: Surrey, South West London & Berkshire

11 lifestyle titles and a portfolio of property magazines established over a 20 year period

Exceptional door-to-door distribution to over 219,100* AB1 homes | Distribution across five of England's top 10 richest boroughs

National standards of local journalism | 87% of clients re-advertise with us



The **Guildford** Magazine
The **Farnham** Magazine
The **Woking** Lifestyle Magazine
40,100



The **Wandsworth & Clapham** Magazine
38,000

Door-to-door distribution throughout one of London's most affluent boroughs



Door-to-door distribution throughout the London boroughs of Wandsworth and Clapham



Delivered to the most exclusive addresses in Surrey, including private estates such as St George's Hill, Burwood Park and The Crown Estate

The **Windsor, Maidenhead & Ascot** Magazine
32,000

Distributed to high value homes and private estates across the Royal Borough of Windsor & Maidenhead and the borough of Runnymede



Surrey Downs Magazine
34,000

Delivered to the most affluent homes across the boroughs of Reigate & Banstead, the Mole Valley, Epsom & Ewell, Cheam Village and the Purley Web Estate



Kingston Magazine
Elmbridge Lifestyle Magazine
37,000

The **Property** Magazine
6,500

Our property magazines have an additional distribution of 6,500 copies via local estate agents throughout Richmond & Barnes, Elmbridge & Kingston



The **Richmond** Magazine
The **Barnes** Magazine
38,000

219,100 delivered to the most affluent homes in Surrey, South West London & Berkshire every month*

Covering the heart of rural Surrey, including the most expensive homes in the boroughs of Guildford, Waverley and Woking

Our readers...

- Wealthy professionals, entrepreneurs, company owners and high earning celebrities
- Many are multi-millionaires and appear in Britain's rich list
- Family orientated, spending significant sums on holidays, education and healthcare
- Extremely fashion conscious, making status purchases including expensive cars, yachts, foreign holidays and property abroad
- Owners of large properties worth £1 million or more with an interest in home renovation and improvement
- Environmentally conscious consumers supporting green issues at both the local and global level
- Fully abreast of the latest developments in technology and happy to pay a premium for cutting edge brands



...and their priorities

- Prestigious cars
- Outdoor pursuits
- Eating out
- Golf
- Interiors
- Landscaping and gardens
- Education
- Property
- Winter sports
- Healthcare
- Fitness
- Fine food
- Eco-friendly
- Theatre
- Concerts
- Culture
- Investments

